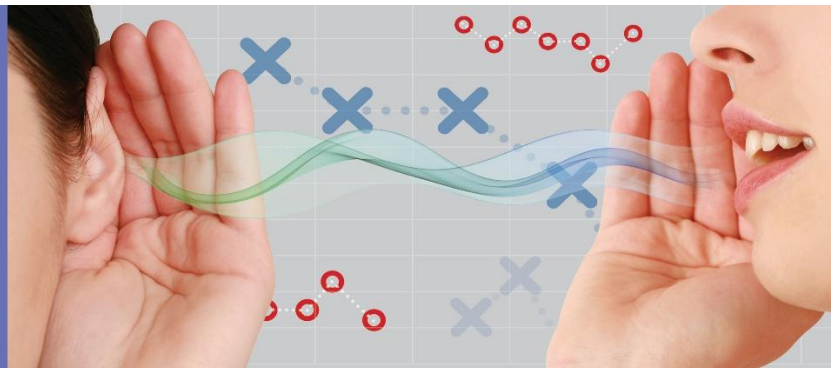




DEFYING THE DECIBEL

LOOKING BEYOND THE AUDIOGRAM

SEPTEMBER 24–26, 2026 | COSTA MESA, CALIFORNIA



IMPORTANT EXHIBITOR INFORMATION & DATES

DATES:

Exhibitor Registration

Deadline:

August 21, 2026 **OR** when
maximum capacity is reached

Earliest date for shipped items to arrive at hotel:

Monday, September 21, 2026

Exhibit Hall Set up:

September 24 and 25, 2026

Welcome Reception:

September 24, 2026

Exhibit Hall Open:

September 25 and 26, 2026

CONFERENCE CONTACT

Emily Rosenthal

meetings@caaud.org

HOTEL INFORMATION:

Hilton Orange County/
Costa Mesa
3050 Bristol Street
Costa Mesa, California 92626

HOTEL RESERVATIONS:

Confirmed exhibitors will be
provided with the reservation
link to book staff
accommodations.

Hotel Reservation Cut-Off

Date: September 1, 2026

Dear Exhibitors & Sponsors,

We are pleased to announce the 27th Annual California Academy of Audiology Conference in Costa Mesa, CA on September 24-26, 2026. As the premier gathering for audiologists in the largest audiology market in the US, the CAA Annual Conference provides an exceptional platform to present your products and services to attendees.

The 2025 CAA Annual Conference in Burlingame brought a record-breaking 397 attendees together for networking and continuing education and we anticipate excellent attendance at CAA 2026.

The conference will open with a Welcome Reception in the Exhibit Hall on Thursday evening. Friday and Saturday will feature full days of educational programming, complemented by numerous opportunities for networking, brand-building, and engagement for our exhibitors. The Exhibit Hall will feature expanded seating during meal periods to encourage greater traffic throughout meals and breaks.

We have updated our exhibitor packages for 2026 and added additional opportunities for our industry supporters to further enhance their brand presence, outreach, and impact at the meeting. This year our Platinum Level package includes a 10-minute time slot during the educational sessions to present live on the topic of their choice year and Gold Level supporters may provide a 5-minute pre-recorded presentation. Platinum Level supporters will be the only double booth on their respective walls in the exhibit hall and will receive a complimentary hospitality room. New in 2026, exhibitors will have the opportunity to directly support and engage with the future of audiology by sponsoring our Student Saturday event.

A map of the Exhibit Hall will be provided closer to the event. Space is limited, and exhibitor placement is on a first-come, first-served basis. We look forward to welcoming you to CAA 2026. As always, thank you for your continued support of the CAA, California audiologists, and the patients we serve.

If you have questions, please contact the Conference Planning team by email at

meetings@caaud.org.

Sincerely,

CAA 2026 Board of Directors

CAA 2026 Sponsorship Levels

Exhibitor space is limited, so sign up today!

Level of Support	Platinum	Gold	Silver	Bronze	Non-Profit*	Non-Exhibiting
Contribution	\$7950	\$5700	\$3950	\$2300	\$1475	\$750
Number Available	Three (3) Available	Four (4) Available	Unlimited	Unlimited	Unlimited	Unlimited
Booth Size and Visibility	High-visibility double table	High-visibility single table	Single Table	Single Table	Single Table	None
Hospitality Suite	One (1)					
Complimentary Full Conference Registrations	Three (3)	Two (2)	Two (2)	One (1)	One (1)	
Recognition in Pre/Post Conference Materials, Website, and Onsite	✓	✓	✓	✓	✓	✓
Customized Slide in Rotation During the Show**	✓	✓	✓	✓		
Special ID Badge Ribbons	✓	✓	✓	✓		
Place Logo Item in Conference Bag	Option to provide conference bags, water bottles, or notebooks.	✓	✓	✓	✓	✓
Platform Presentation	10-minute live presentation during general session	5-minute pre-recorded video presentation during general session				
Meal Sponsors	Recognition Signage at Lunches	Recognition Signage at Breakfasts	Recognition Signage at Breaks			
Advertisement in Program Book	Full Page Ad	½ Page Ad	¼ Page Ad	None (Advertisement add-on available)	None (Advertisement add-on available)	¼ Page Ad
Receive Copy of Attendee List	✓	✓	✓	✓	✓	

*The Non-Profit Level package is exclusively for tax-exempt, non-profit organizations and Universities. Proof of tax-exempt status will be requested at time of registration.

**All exhibitors will be acknowledged with their logo on a PowerPoint presentation cycling on screens in the conference space. All items are subject to availability as exhibitor spaces are filled.

Exhibit Hall:

One booth includes a 6' draped table, 2 chairs, and 1 electrical outlet.

The CAA 2026 Exhibit Hall Map will be available in June. Please keep in mind that the priority for booth location selection will be determined by support level and the date payment is received. Early payment gets early choice.

Logistics information will be sent to confirmed sponsors in June with the deadlines for CAA to receive sponsors' inclusion items.

Additional Exhibitor Opportunities

Exhibitor Opportunity	Amount	Description
Student Saturday Event Sponsorship	\$750	Includes the opportunity for a presentation to current Doctoral Audiology students during a concurrent student event on Saturday afternoon.
Additional Advertisements in Program Book	Varies	Exhibitors may purchase additional advertising space in the Conference Program Book (Full Page, Half Page, or Quarter Page).
Additional Staff Registration with CEUs	\$350	Additional discounted staff registrations for confirmed exhibitors, which includes meals and CEUs
Additional Staff Registration w/out CEUs	\$300	Additional discounted staff registrations for confirmed exhibitors, which includes meals

Exhibitor Dates and Hours*

- Thursday, September 24, 2026**
 - 3:00 pm – 5:45 pm* Exhibitor Registration & Set Up
 - 6:00 pm – 8:00 pm Welcome Reception in the Exhibit Hall
- Friday, September 25, 2026**
 - 6:00 am – 7:00 am Exhibitor Registration & Set Up
 - 7:00 am – 5:30 pm Exhibit Hours
- Saturday, September 26, 2026**
 - 7:00 am – 1:30 pm Exhibit Hours
 - 1:30 pm Exhibit Breakdown

**Set up times and Exhibit Hall hours are subject to change based on final conference agenda.*

JOIN THE FUN! BE PART OF THE CAA 2026 SILENT AUCTION

CAA's Silent Auction tradition continues, where attendees bid on a range of highly sought-after products and merchandise.

We invite you to support CAA's mission by contributing an item to this year's Silent Auction. Past donations have included gift cards, electronics, hotel stays, gift baskets, sporting event tickets, and, most importantly, hearing aids and hearing-related products.

The Silent Auction will once again be held online in 2026. If you would like to donate an item to the Silent Auction, please check the box on the Exhibitor Registration Form or email ConfChair@caaud.org. All donations must be confirmed by August 7, 2026.

All funds raised will support the Academy's general fund and help advance our work on behalf of the audiology community.