



REINVENTING AUDIOLOGY

24th Annual Conference

SAN JOSÉ, CALIFORNIA

September 28-30, 2023

IMPORTANT EXHIBITOR INFORMATION AND DATES

Dates:

Exhibitor Registration

Deadline:

July 15, 2023 **OR** when
maximum capacity is reached

Earliest date for shipped items to arrive at hotel:

Monday, September 25, 2023

Exhibit Hall Set up:

September 28 and 29, 2023

Welcome Reception:

September 28, 2023

Exhibit Hall Open:

September 29 and 30, 2023

Conference Administration:

meetings@caaud.org

Hotel Information:

DoubleTree By Hilton San Jose
2050 Gateway Place
San Jose, California 95110

*Discount guest reservation link
will be included in Exhibitor
Logistics for confirmed
companies.*

We are pleased to announce the **24th CAA Annual Conference** at the Doubletree San Jose in San Jose, CA on **September 28-30, 2023**. We are working closely with the hotel to produce an amazing, safe meeting and there may be limits to the number of exhibitors we can accept, so please don't delay sending in your exhibitor registration.

In 2022, as pandemic restrictions were lifting, we had 344 attendees join the CAA in La Jolla. As the home of audiologists in the largest audiology market in the US, CAA 2023 will continue to provide excellent networking opportunities for you to present your new products and services to all attendees.

In 2023, we kick off the conference with a Welcome Reception and Casino Night on Thursday night followed by two full days of educational programming. As requested, once again this year we have extended the length of most session breaks to allow our participants more interactive time with exhibitors. The Exhibit Hall will include ample attendee seating for mealtimes, allowing an increase in traffic during meals and breaks.

Our sponsorship packages allow you to maximize the value of your support dollars, and we have a few additional a-la-carte items from which you can choose to customize your exposure at the conference. Stay tuned for product presentation opportunities during the conference. We appreciate all that you do to support CAA, so please reach out if you have ideas beyond what you see on the enclosed order form.

A map of the ballroom will be provided as we get closer to the event. Space is limited and tables choice order will be assigned on a first-come, first-served basis upon receipt of payment. Send in your payment as soon as possible to position yourself early in the selection process.

Please contact our management group for questions at (888) 664-1135 or at meetings@caaud.org. As always, thank you for your continued support of CAA.

Sincerely,

CAA 2023 Board of Directors

CAA 2023 Sponsorship Levels

There are a limited number of each sponsorship package, so sign up today!

Level of Support	Platinum	Gold	Silver	Bronze
Amount of Support	\$7500	\$5250	\$3750	\$2250
Booth Size and Visibility	High Visibility Double Table	High Visibility Single Table	Single Table	Single Table
Hospitality Suite	One (1)			
Complimentary Full Conference Registrations	Three (3)	Two (2)	Two (2)	One (1)
Recognition in Pre/Post Conference Materials, Website, and Onsite	Yes	Yes	Yes	Yes
Customized Slide in Rotation During the Show*	Yes	Yes	Yes	
Special ID Badge Ribbons	Yes	Yes	Yes	Yes
Place Logo Item in Conference Bag	Yes	Yes	Yes	Yes
Meal Sponsors	Recognition Signage at Lunches	Recognition Signage at Breakfasts	Recognition Signage at Breaks	
Advertisement in Conference Program	Full Page Ad <i>(7.5 x 10 inches, portrait orientation)</i>	½ Page Ad <i>(7.5 x 4.75 inches, landscape orientation)</i>	¼ Page Ad <i>(3.5 x 4.75 inches, portrait)</i>	
Receive Copy of Attendee Mailing List	Yes, <i>three weeks in advance of and within one week after event</i>	Yes, <i>three weeks in advance of and within one week after event</i>	Yes, <i>three weeks in advance of and within one week after event</i>	Yes, <i>three weeks in advance of and within one week after event</i>

**All sponsors will be acknowledged with logos on a power point presentation cycling through the general session and the exhibit hall during the non-speaker times. All items are subject to availability as sponsorships placements are filled.*

Exhibit Hall:

One table includes a 6' draped table, 2 chairs, and 1 electrical outlet.

The CAA 2023 Exhibit Hall Map will be available in June 2023. Please keep in mind that exhibit booth placement preferences will be honored in the order in which payment is received by the CAA.

Logistics information will be sent to confirmed sponsors in April, with deadlines for CAA to receive sponsors inclusion items.

EXHIBITOR DATES AND HOURS

- **Thursday, September 28, 2023**

3:00 pm – 6:00 pm Exhibitor Registration & Set Up

6:00 pm – 8:00 pm Cocktail Hour

- **Friday, September 29, 2023**

7:00 am – 8:00 am Exhibitor Registration & Set Up

8:00 am – 5:00 pm Exhibit Hours

- **Saturday, September 30, 2023**

8:00 am – 1:30 pm Exhibit Hours

1:30 pm – 4:00 pm Exhibit Breakdown

JOIN THE FUN!

BE PART OF THE CAA 2023 SILENT AUCTION

The tradition continues for CAA's silent auction. Attendees bid for coveted prizes and merchandise.

Join us by making a donation to our silent auction to support CAA's mission. Previous donations have included: gift cards, electronics, hotel stays, jewelry, sporting events, and of course the most relevant donation of hearing aids and hearing related products.

The silent auction will be online again in 2023. Please contact meetings@caaud.org to make donations **by August 1, 2023**. Funds raised during the silent auction will go to the general funds of the academy.

2023 CAA EXHIBITOR AND SPONSOR ORDER FORM

SPONSOR CONTACT INFORMATION:

Company		
Contact Name		
Address		
City	State	Zip
Phone	Mobile	
Email		

RETURN THIS FORM TO:

CAA 2023 SPONSORSHIP

info@CAAUD.org or fax 866-904-7379

PAYMENT INFORMATION:

Circle One	CHECK	VISA	MASTERCARD
Card Number:			
Expiration Date:	CVV:	Billing Zip Code:	
Name on Card (Please Print):			

ACKNOWLEDGEMENT AND AUTHORIZATION:

We hereby apply for sponsorship and/or exhibit space at CAA 2023. We understand that this application becomes a contract when signed. We agree to the terms and conditions on this order form. Signing this form does not guarantee preferred booth space. Signer is an authorized representative of applying company.

X

List Complimentary Staff Names Below:

SPONSORSHIP ITEMS

Quantity:	Description:	Price:	Amount Due:
SPONSORSHIP PACKAGES:			
	PLATINUM	\$ 7,500.00	
	GOLD	\$ 5,250.00	
	SILVER	\$ 3,750.00	
	BRONZE	\$ 2,250.00	

***a la carte EXHIBIT TABLE :** One six foot draped table, one chair, and one exhibitor badge without CEUs*

	A la carte Exhibit Table	\$ 1,475.00	
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***a la carte ADDITIONAL STAFF:** (enter names at the bottom of this form, or send in names by September 1)*

	Staff Member, Meals, with CEU's 9/29 & 9/30 \$300/person	
	Staff Member, Meals, NO CEU's 9/29 & 9/30 \$250/person	

***LOGO ITEMS, Please provide by September 1**
(First come, first served)*

	Provide Attendee Tote Bags (8.5x11+)	\$ 1,000.00	
	Provide Attendee Lanyards (single clip)	\$ 1,000.00	

***ADDITIONAL PRINTED ADVERTISEMENTS**
(First come, first served)*

	Back Cover	\$ 1,550.00	
	Inside Back Cover	\$ 1,550.00	
	Full Page	\$ 1,000.00	
	Half Page	\$ 850.00	
	Quarter Page	\$ 650.00	

SPONSOR STUDENT(S) REGISTRATION

	Amount of Your Choice	\$100 / \$250 / \$500 / +	
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TOTAL DUE:

***List Additional Paid Staff Names Below**
(Please note if with CEU or without CEU for each person) :*
