

WAVES OF THE FUTURE

2022

CAA 23rd Annual Conference
September 8 - 10, 2022
La Jolla, CA

IMPORTANT EXHIBITOR INFORMATION AND DATES

Dates:

Exhibitor Registration

Deadline:

August 15, 2022 **OR** when
maximum capacity is reached

**Earliest date for shipped items
to arrive at hotel:**

Monday, September 5, 2022

Exhibit Hall Set up:

September 8 and 9, 2022

Welcome Reception:

September 8, 2022

Exhibit Hall Open:

September 9 & 10, 2022

Conference Administration:

Kelley Miller
meetings@caaud.org

Hotel Information:

San Diego Marriot La Jolla Hotel
4240 La Jolla Village Drive
La Jolla, California 92037

Hotel Reservations:

Reservation link: [CLICK HERE](#)
Cut-Off Date: August 15, 2022
Phone number: 858-587-1414

Dear Exhibitor/Sponsor:

We are pleased to announce the 23rd CAA Annual Conference at the San Diego Marriott La Jolla on September 8-10, 2022. We are working closely with the hotel to produce an amazing, safe meeting and there may be limits to the number of exhibitors we can accept, so please don't delay sending in your exhibitor registration.

In 2021, our first in-person year after a pandemic hiatus, we had 204 attendees, and we are expecting 200-250 attendees this year. We kick off with a welcome cocktail hour on Thursday night followed by two full days of educational programming.

CAA 2022 provides excellent networking opportunities and allows you to present your new products and services to all attendees. This year we have extended the length of most breaks for our participants to have more interactive time with exhibitors.

Sponsorship packages allow you to maximize the value of your support dollars, and we have a few additional a-la-carte items that you can choose to customize your exposure at the conference. We appreciate all that you do to support CAA, so please reach out if you have ideas beyond what you see on the enclosed order form.

Exhibits will occupy part of the Marriott Grand Ballroom with seating in the room for mealtimes, allowing an increase in traffic during meals and breaks.

A map of the ballroom will be provided as we get closer to the event. **Space is limited and tables choice order will be assigned on a first come first served basis upon payment received.** Send in your payment as soon as possible to position yourself early in the selection opportunity.

Please contact our management group for questions at (888) 664-1135 or at meetings@caaud.org. As always, thank you for your continued support of CAA.

Sincerely,

CAA 2022 Board of Directors

CAA 2022 Sponsorship Levels

There are a limited number of each sponsorship package, so sign up today!

Level of Support	Platinum	Gold	Silver	General
Amount of Support	\$7500	\$5250	\$3750	\$2250
Number Available	Three Available (3)	Three Available (3)	Four Available (4)	Eight Available (8)
Booth Size and Visibility	High visibility double booth	High visibility single booth	Single Booth	Single Booth
Hospitality Suite	One (1)			
Complimentary Full Conference Registrations	Two (2)	Two (2)	Two (2)	One (1)
Recognition in Pre/Post Conference Materials, Website, and Onsite	Yes	Yes	Yes	Yes
Customized Slide in Rotation During the Show*	Yes	Yes	Yes	
Special ID Badge Ribbons	Yes	Yes	Yes	Yes
Place Logo Item in Conference Bag	Yes	Yes	Yes	Yes
Meal Sponsors	Signage at Lunches	Signage at Breakfasts	Signage at Breaks	
Advertisement in Conference Program	Full Page Ad	½ Page Ad	¼ Page Ad	
Receive Copy of Attendee Mailing List	Yes	Yes	Yes	Yes

**All sponsors will be acknowledged on a power point presentation cycling through the general sessions during the non-speaker times. All items are subject to availability as sponsorships are filled up*

Exhibit Hall:

One booth includes a 6' draped table, 2 chairs, and 1 electrical outlet.

The CAA 2022 Exhibit Hall Map will be available in mid-July. Please keep in mind that exhibit booth placement preferences will be honored in the order in which payment is received by the CAA.

Logistics information will be sent to confirmed sponsors in Late May.

EXHIBITOR DATES AND HOURS

- **Thursday, September 8, 2022**

3:00 pm – 6:00 pm	Exhibitor Registration & Set Up
6:00 pm – 8:00 pm	Cocktail Hour

- **Friday, September 9, 2022**

7:00 am – 8:00 am	Exhibitor Registration & Set Up
8:00 am – 5:00 pm	Exhibit Hours

- **Saturday, September 10, 2022**

8:00 am – 1:30 pm	Exhibit Hours
1:30 pm – 4:00 pm	Exhibit Breakdown

JOIN THE FUN!

BE PART OF THE CAA 2022 SILENT AUCTION

The tradition continues for CAA's silent auction. Attendees bid for coveted prizes and merchandise.

Join us in making a donation to our silent auction to support CAA's mission. Previous donations have included: gift cards, electronics, hotel stays, jewelry, sporting events, and of course the most relevant donation of hearing aids and hearing related products.

The silent auction will be online again in 2022. Please contact Amanda Levy (dramandalevy@gmail.com) to make donations **by August 12, 2022**. Funds raised during the silent auction will go to the general funds of the academy.

2022 CAA EXHIBITOR AND SPONSOR ORDER FORM

SPONSOR CONTACT INFORMATION:

Company		
Contact Name		
Address		
City	State	Zip
Phone	Mobile	
Email		

RETURN THIS FORM TO:

CAA 2022 SPONSORSHIP

info@CAAUD.org or fax 866-904-7379

PAYMENT INFORMATION:

Circle One	CHECK	VISA	MASTERCARD
Card Number:			
Expiration Date:	CVV:	Billing Zip Code:	
Name on Card (Please Print):			

ACKNOWLEDGEMENT AND AUTHORIZATION:

We hereby apply for sponsorship and/or exhibit space at CAA 2022. We understand that this application becomes a contract when signed. We agree to the terms and conditions on this order form. Signing this form does not guarantee preferred booth space. Signer is an authorized representative of applying company.

X

List Complimentary Staff Names Below:

SPONSORSHIP ITEMS

Quantity:	Description:	Price:	Amount Due:
SPONSORSHIP PACKAGES:			
	PLATINUM (limit 3)	\$ 7,500.00	
	GOLD (limit 3)	\$ 5,250.00	
	SILVER (limit 4)	\$ 3,750.00	
	BRONZE (limit 8)	\$ 2,250.00	
a la carte EXHIBIT TABLE: One six foot draped table, one chair, and one exhibitor badge without CEUs			
	a la carte Exhibit Table	\$ 1,475.00	
a la carte ADDITIONAL STAFF: (enter names at the bottom of this form, or send in by August 26)			
	Staff Member, Meals, with CEU's 9/9 & 9/10 \$300/person		
	Staff Member, Meals, NO CEU's 9/9 & 9/10 \$250/person		
LOGO ITEMS, Please provide by August 26 (First come, first served)			
	Provide Item for Attendee Tote Bags	\$ 1,000.00	
	Provide Conference Attendee Lanyards	\$ 1,000.00	
ADDITIONAL PRINTED ADVERTISEMENTS (First come, first served)			
	Back Cover	\$ 1,550.00	
	Inside Back Cover	\$ 1,550.00	
	Full Page	\$ 1,000.00	
	Half Page	\$ 850.00	
	Quarter Page	\$ 650.00	
SPONSOR STUDENT(S) REGISTRATION			
	Amount of Your Choice	\$50 / \$100 / \$250 / \$500 / +	
TOTAL DUE:			
List Additional Paid Staff Names Below (Please note if with CEU or without CEU for each person):			